

My name is Fabien Manuel. I'm 38 years old. As an old advertising man, I love beautiful pictures with efficient ideas and as a recent theme park designer, I love making people live and feel my pictures in reality for immersive experiences. Concept design, managing creative developments, supervising designers and composers, following up projects on site with theming companies... please, be my guest in my world!

FABIEN MANUEL / PARIS (FR) THEME PARK DESIGNER AND CREATIVE MANAGER

CHARACTERISTICS

Open mind, benchmarking lover, organized, clean, motivated, flexible, smart sometimes, sociable, dog friend...

ARTISTIC SKILLS





I can also open Sketchup, send an email and a meeting request with outlook.

EDUCATION

2010.2011 EPSAA - Graphic Art and Architecture School (Paris, France) Scenic environment speciality

2001.2004 BRASSART Advertising and Graphic Art School (Tours, France)

HONORS-AWARDS

11.2016 Pulsar for Walibi Belgium: Best New Aquatic Attraction at IAAPA

03.2011 President of the Jury for the prom 2011 of students from BRASSART Advertising and Graphic Art School

01.2011 Quelle Vie de Pub! the blog Mentionned for Originality

02.2005 First Advertising Price for Génération Pub

TRAVELS

Portugal, Spain, Scotland, USA, Canada, italie, South Korea, Japan, England, Holland, Belgium, Switzerland, Sweden, Danemark, China, Singapore, Germany

INTERESTS

Theme parks, advertising, sketchs, movies, history, travels, family and friends, design, art and architecture





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Linked In profile fabienmanuel.com

PROFESSIONAL EXPERIENCE

ACTUALLY.2017 Creative Manager / Concept Designer

Compagnie Des Alpes (Paris, France). Thematic universes development (staging, set, visitor experience) for parks of the company Compagnie des Alpes : Parc Astérix, Walibi Belgium, Walibi Rhône Alpes, Bellewaerde Park, Grévin... I do concept design, manage designers for creative development, supervising follow up of theming project.

2017.2014 Concept Designer / Artistic Coordinator

Compagnie Des Alpes (Paris, France). Thematic universes development

2011.2013 Adsland Park© Creator (personal project)

Adsland Park© (Paris, France). Creator and designer of Adsland Park project, a theme park about advertising. Definition of thematic universes, creation of concept sketches. Take a look on www.fabienmanuel.wixsite.com/adsland.

2010.2014 Advertising Art Director

Agence CDG (Paris, France). Design and art direction for nationals advertising campaigns for Eurosport, Chanel, AXA Group.

2006.2013 Advertising Art Director

Agence SYMAPS (Paris, France). Design, management and art direction of projects like nationals advertising campaigns for Relay Livres France and Cinémas Gaumont & Pathé

2004.2006 Advertising Junior Art Director Agence GL PARTENAIRE (Laval, France).

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BREAKING NEWS DOCTEUR MYSTIC PUTS A SPELL ON WALIBI FOR SEASON 2019!





A RESTAURANT FOR GOLDEN BURGERS

The new trendy place for a golden burger is in Walibi's Explorer Adventure world.





NEW THEMING AREAS GUIDEBOOK INITIATE A RENEW FOR WALIBI PARKS BRAND

Complete guidelines were created for each world of Walibi brand parks in France and Belgium.

FESTIVAL CITY

The total transformation of the historic village of the park and a complete overhaul of the catering offer, with the opening of four new restaurants and snacks with themes inspired from New Orleans and Caribbean. AirBoat, a unique attraction in Europe, which will allow you to visit the swamps in less than two minutes!



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